



About the 50th Anniversary Logomark Design Contest

In the 2019-2020 academic year, the University of Georgia's College of Environment + Design (CE+D) will celebrate 50 years of educating professionals dedicated to the betterment of our built environments, especially landscape architects, environmental planners, and preservationists.

You can be part of the celebration by generating design ideas for a "logomark" for the year-long celebration. The logomark is a graphic symbol or icon that will be used at all events and in all official 50-year celebration communications. The logomark should be legible at a variety of sizes, for signage, posters, t-shirts, letterhead, etc. Aside from that, the creativity is up to you!

Information about the contest, including answers to submitted questions and any additional information, will be posted at www.ced.uga.edu/50logocontest. Please check this site often for updates. Submit questions by emailing tom@uga.edu.

Official Rules

The purpose of the contest is to design a logomark to commemorate the College of Environment + Design's 50th Anniversary (1969-2019; the School of Environmental Design was established in 1969). The logomark will be used in all media – including online, print, on merchandise and other visual material. Following are the official contest rules:

- All work must be original.
- To be eligible, each entrant must be a currently registered undergraduate or graduate student (individuals or teams) of the University of Georgia College of Environment + Design. In the spirit of collaboration, teams may include currently registered undergraduate or graduate students of the University of Georgia outside of the CE+D, with at least one CE+D student.
- The following must be included in the logomark:
 - A denotation of 50 years
 - College of Environment + Design (or CE+D, or CED, upper or lowercase acceptable)
- Entrants may submit multiple entries (a separate Entry Form must accompany each submission).
- All proposed work must be the original work of the entrant(s) and must not include, be based on or derived from any pre-existing designs, trademarks or copyrighted images.
- All entries will become the property of CE+D for use and/or modification in its promotional materials. CE+D reserves the right to modify the winning logomark to better fit its needs and can create a final logomark if no submitted logomarks are selected. By submitting an entry for evaluation by CE+D and in consideration for the opportunity for an entry to be selected as a winning entry, entrants assign their rights in such entry, including copyright, to CE+D for the life of such rights.
- The decisions of the Committee will be final.

Technical Requirements

- Artwork can be produced by any means you like, but the final submission must be an electronic file format. Submissions must be emailed not to exceed 15 MB in size, formatted to print on letter size (8.5"x11") paper.
- Acceptable file format: EPS, AI, PDF.
- If you are chosen as a winner, you MUST submit the original artwork.

Selection Criteria

Entries will be judged on **relevance, originality, adaptability, simplicity, and aesthetic quality.**

Selection will be made by a jury to include CE+D faculty and staff that are members of the 50th Anniversary Branding committee.

How to Enter

1. Complete the Official Entry Form on the next page.
2. Submit your completed Entry Form and mark design(s) by **March 11, 2019.**
3. Submit entry form and design to: tom@uga.edu.

Winners will be notified by **April 11, 2019.**

Prize

First prize is \$500, second is \$250, and there will be two honorable mentions awarded \$100 each. If the winning design is produced by a team of students, CE+D will award one prize of \$500 (divided equally among the team). The Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.



ENTRY FORM

Contact Details – Student #1

Name:		
Address:		
City:	State:	ZIP Code:
Phone:		E-mail:
Major:		

Contact Details – Student #2

Name:		
Address:		
City:	State:	ZIP Code:
Phone:		E-mail:
Major:		

Logomark Description

Please describe the symbolism behind your Logomark design:

Required Signatures

By participating in the UGA College of Environment + Design 50th Anniversary Logomark Design Contest, each entrant represents and warrants that s/he has read and agrees to be bound by the contest's official rules. Each entrant further understands that by submitting a design for consideration, s/he relinquishes all claims, rights (including any moral rights) and benefits related to the display, modification, reproduction, publication, distribution, use and other exploitations of the design, other than the prize awarded to the winning entry. This form must accompany all contest submissions.

Signature – Artist #1:	Date:
Signature – Artist #2:	Date:



ENTRY FORM/Additional Team Members

Number of students in the design team:			
Contact Details – Student #3			
Name:			
Address:			
City:	State:	ZIP Code:	
Phone:		E-mail:	
Major:			
Contact Details – Student #4			
Name:			
Address:			
City:	State:	ZIP Code:	
Phone:		E-mail:	
Major:			
Contact Details – Student #5			
Name:			
Address:			
City:	State:	ZIP Code:	
Phone:		E-mail:	
Major:			
Required Signatures			
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Signature – Student #3:		Date:	
Signature – Student #4:		Date:	
Signature – Student #5:		Date:	