

# East Campus Precinct Circulation Study

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## East Campus Precinct: Circulation Study Background

The East Campus Precinct, encompassing approximately 150 acres bounded by East Campus Road, the North Oconee River, and College Station Road, is the most diverse precinct on campus. A major recreation center, dining hall, residence halls, fraternities and academic research, instruction and office spaces all contribute to the its daily population. The Visitor's Center, Georgia Museum of Arts, and Performing Arts Center also draw less familiar users to the precinct in a heavy rotation.

The precinct has experienced this tremendous growth, which transformed fields of parking into a vibrant campus community over the past several decades, with minimal changes to its connections with surrounding transportation infrastructure. Internally, though, the transportation network has undergone significant transformation, notably with the introduction of and modifications to a central loop road and construction of three parking decks.

No longer a commuter lot, the precinct's varied destinations draw pedestrians, cyclists, transit riders, and drivers through an often congested and sometimes confusing network. Conflicts among these modes, where their paths align or intersect, often contribute to congestion and safety issues. This is true across the entire University of Georgia campus but has become an acutely observed concern for the precinct's users in recent years, culminating most recently in a Fall 2012 request from the Facilities Committee of the University Council to identify solutions.

Several intersections and roadway segments have already been identified as key problem areas in recent years; and in response both the Office of University Architects and Facilities Management's Grounds Department have developed potential design solutions. Implementation of isolated solutions, though, will not adequately lay the foundation for a functional network that supports and complements a long-term vision for the precinct and campus at large. Equally though, master planning must also consider and accommodate short- and intermediate-term interventions to address immediate needs.

As important as a coherent and complementary strategy is for the successful phased implementation of planned improvements, so too is the process through which the plan is developed. East Campus' diverse users likely have equally diverse goals for how the precinct's network of roads, transit routes, sidewalks, bike lanes and greenways all function to support their needs. While isolated problem solving can produce unintended consequences to the detriment of one user experience over another, a participatory planning process better achieves balanced solutions with broader constituency support.

A guiding principle of the UGA Master Plan, commitment to sustained implementation is critical to the achievement of a long term vision, and the East Campus transportation network is a critical part of the precinct's overall master plan. The vibrancy and overall quality of campus life within the precinct merit a renewed examination of the network and the master plan. A broad-based, participatory process to address today's issues may well be the critical path toward achieving a balanced solution that leads to sustained implementation of tomorrow's vision.

## Methodology

The University of Georgia's Office of the University Architect (OUA) and the College of Environment and Design's (CED) Center for Community Design and Preservation (CCDP) envision a three-phase approach to creating a participatory planning process for finding solutions and consensus for the East Campus Precinct. The process begins by [1] identifying the problems (April 2013), [2] identifying and testing an input tool (Summer 2013) and [3] developing design alternatives (Fall 2013).

### *Phase 1: Identifying the Problems: Designing a fully participatory input process for East Campus circulation and future changes (April 12-14, 2013)*

A charrette<sup>1</sup> began on a Friday with CCDP and OUA sponsoring a public input session at Building 1516 in East Campus Village to introduce faculty, staff and student stakeholders to the concept of a charrette. Invitations were distributed to students, faculty and staff within the precinct. Through small group facilitated focus groups, users provided input about East Campus.

During the public input session, the groups placed ten dots (five red, and five green) to physically mark target areas on an aerial map of East Campus (one map per table) – red dots represented problem areas, green dots represented successful areas. Each discussion table was also given two yellow dots to identify “deal breakers,” or, those changes they felt must occur before anything else can proceed.

Each dot was coded to the stakeholder's verbal comments using a group numbering system identifying the comments to the speaker, their UGA association, and category of comment. The information was mapped and overlaid to reveal correlation between dot placement, indicating the areas of major concern.<sup>2</sup> General comments regarding how a public input process should be structured were compiled as Appendix A of this document.

Friday's public input session will inform the subsequent creation of a comprehensive public input/engagement tool to be used in Summer 2013 seeking additional ideas and opinions from an even broader audience made up of people who use East Campus occasionally, daily and even future users.

Attached to this summary are sample questions to specific user groups that will help guide Phases 2 and 3 of the East Campus process. Also included with this summary are public engagement best practices

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<sup>1</sup> “Charrette” describes a rapid, intensive, and creative work session, usually lasting several days, in which a design team focuses on a particular design problem and arrives at a collaborative solution.

<sup>2</sup> The GIS map data is saved here:

[ced-cdp.ced.uga.edu\data\CCDP\\_Charrettes\\_Current\E.CampusCirculation\\_2013\EastCampus-GIS](ced-cdp.ced.uga.edu\data\CCDP_Charrettes_Current\E.CampusCirculation_2013\EastCampus-GIS). The table of comments in the GIS data is truncated due to software limitations. The spreadsheet of full comments is saved here: [ced-cdp.ced.uga.edu\data\CCDP\\_Charrettes\\_Current\E.CampusCirculation\\_2013\Charrette\\_Docs\PubInput-04122013\Spreadsheet\\_PublicInput\\_04122013\Spreadsheet\\_ECampus\\_Categorized\\_PublicInput\\_FINAL.xls](ced-cdp.ced.uga.edu\data\CCDP_Charrettes_Current\E.CampusCirculation_2013\Charrette_Docs\PubInput-04122013\Spreadsheet_PublicInput_04122013\Spreadsheet_ECampus_Categorized_PublicInput_FINAL.xls).

Structure of code: first letter represents the map (A-E), the number represents the specific stakeholder (1-5), the second letter represents the stakeholder's comment (a-e); for example, a Map dot code of “A-2c” represents the second stakeholder's third comment made on Map A.

used in difficult planning projects, compiled into a “toolbox” – a spreadsheet containing links to relevant projects and descriptions of other successful engagement processes.<sup>3</sup>

### *Phase 2: Developing and Testing the Input/Engagement Tool(s)*

During Summer 2013, the Office of University Architect and the College of Environment and Design will collaborate to fund an intern position to develop the public input tool to be implemented in Fall 2013. The intern will be jointly supervised by the OUA and CCDP, and will produce a program that details the preferred method(s) of gathering information from East Campus users, analysis of the information and a method of reporting results to the public and stakeholders.

The overarching goals of the summer project are to bring widespread awareness of the improvement planning process for campus, more transparency to that process, adding information that may have been previously unknown and creating a set of data that can be used to make more informed decisions in the future.

### *Phase 3: Implementing the Tool (Aug-Sept 2013)*

Data analysis and reporting back to input participants and East Campus stakeholders should be a dynamic process that is infused with regular opportunities to see the status of input as it accumulates or even have components that will rank personal responses to questions or scenarios to responses from the whole group of respondents.

Input methods and new analysis must comply with standard fairness and anonymity guidance and/or approval from the Institutional Review Board (IRB). It is the responsibility of the IRB to review research protocols involving human participants to ensure that the rights of the participants are protected, that they are not subject to unreasonable harm (physical and emotional), and that information about them is kept confidential.

Direction on data analysis will be guided by decisions made during the summer work program and during the progression of the study.

## **Clever Ideas & Food for Thought**

Several ideas emerged from the April 12th input session and internal charrette discussions that might be considered for short-term implementation. They are:

1. **Class scheduling should be staggered to alleviate congestion on Tues/Thursday afternoons.**  
This timeframe was universally acknowledged as the most congested periods to determine if there is an opportunity for staggered class times.

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<sup>3</sup> Toolbox spreadsheet is saved here:  
[ced-cdp.ced.uga.edu\data\CCDP\\_Charrettes\\_Current\E.CampusCirculation\\_2013\Final\\_Report\PublicInputToolbox\\_EastCampus2013\\_Fan.xls](ced-cdp.ced.uga.edu\data\CCDP_Charrettes_Current\E.CampusCirculation_2013\Final_Report\PublicInputToolbox_EastCampus2013_Fan.xls)

2. **Provide 30-minute parking spots for deliveries.** This may be a campus-wide issue, but in congested areas, having 30-minute drop-off zones may better accommodate deliveries and eliminate confusion and unnecessary trips.
3. **Utilize a police officer at ECV intersection to direct rush hour traffic.** The merging of traffic from River Road and Carlton Street at the East Campus Parking Deck and at Joe Frank Harris Commons is confounded by a lack of lane prioritization and a large volume of cars. This is compounded by bus drop-offs and pedestrian crossings at seemingly random places. Having a traffic officer to direct traffic and keep cars flowing during known high-volume hours is an easy interim solution.
4. **Bus bays should be outside of travel lanes.** Creating bus bays (cut-away zones) would allow vehicles to keep moving while buses load and unload. They should be carefully coordinated with pedestrian crosswalks and traffic officers.
5. **Explore an icon-based sign system to easily direct people to cultural venues.** Using logos on wayfinding signs for those venues that regularly attract non-UGA visitors – the Georgia Museum of Art, the School of Music and Performing Arts Center – would help alleviate confusion when finding appropriate parking and directing visitors to buildings that are not visible from the roadway.
6. **Extend sidewalks and bike lanes along River Road.** Several areas of East Campus have been identified as having interrupted pedestrian or bike lanes – where a path ends abruptly. River Road especially could benefit from the addition of bike lanes and sidewalk extensions because there is the space to accommodate them without impacting adjacent land.
7. **Ramsey Deck free parking should begin after weekday employee traffic has exited.** Currently free parking at the East Campus Deck begins at 4:00pm, therefore drivers interested in going to Ramsey when parking is free conflict with employees exiting the deck at the end of their work day. Beginning free parking later in the day may alleviate this volume.

## **Appendix A: Follow-up Questions from Public Input Session on April 12, 2013**

In addition to the mapping exercise whereby participants indicated areas of the precinct they perceived as positive and negative experiences, facilitators were given the option of engaging in a broader, open-ended discussion with their tablemates. Included below are the record responses to a variety of questions.

### **4. Have there been changes in the past resulting in improved functioning of East Campus?**

None. Things are getting worse with more undergraduate students living in east campus

### **5. For Visitors: name and locate a positive/negative experience on East Campus**

The axis-oriented landscape between Ramsey and the parking deck is good. Actually, every single sector is visitor-friendly, but all sectors together are not; they are not cohesive.

### **7. What do you think is the best way to collect information?**

A web-based system is good, but there is a need for a face-to-face method for more meaningful interactions.

In-person interactions help stimulate thoughts and share ideas.

Delivery trucks and visitors are as important of a group as students, faculty, and staff.

All of East Campus is suffering because of the internal circulation problems.

The Vet School and other buildings across E. Campus Road need to participate in a survey/input as well.

Utilize social media.

Write out a paper survey for visitors.

Use a digital survey for faculty, students, and staff.

Surveys are not effective! It would be better to take action first and then ask for feedback on how it's working.

Be physically on site observing people's actions, rather than relying on a survey (i.e. Ask people "Why are you crossing the street? Why are you using the parking deck?")

Do not ask open-ended questions; instead give specific choices.

Use face-to-face survey methods prior to asking for additions input — respondents need to see that the campus is willing to change before taking part.

Tell participants how long the survey will take to finish.

Mentioned who has already been surveyed (i.e. "We had an input session with Recreational Sports and would now like your input.")

An online map may not be good enough; a better solution is a district map with labels.

Filling out a survey may not work, especially a long survey. A post on social media websites might work better.

Provide brunch to attract student input.

**7B. Where/when is the best time/place for in-person input sessions?**

During work hours, before 5pm.

Joe Frank Harris dining hall would be a good central location.

Second floor of Music School lobby would be a good place to get input from visitors. There are many parents bringing students to community music lessons.

Putting paper surveys on every parking deck/ lots/ departments/ Joe Frank Harris Commons/ Ramsey/ Museum.

Face-to-face interviews with pedestrians (students can pick negative spots as strategic locations).

Short paper survey that can be filled out as people are sitting in East Campus traffic. Could possibly be collected before they leave!

**GENERAL COMMENTS:**

Would like to give feedback at an intermediate point before the solution gets installed.

Clear the traffic to the perimeter.

Create a pedestrian tunnel to deal with the crossing issues.

Deal with the 3:00-5:30 pm traffic problems (especially the part in front of ECV).

Access to Ramsey parking deck: basketball congestion both NCAA and intramural.

All freshmen required to complete an alcoholic survey including bicycle and pedestrian safety.

The university should carry out specific personal safety documents concerning bicycle and pedestrian safety.

As someone driving here regularly, it is frustrating to get stuck behind lost visitors.

Large groups, especially buses don't have a place to park (at dining hall).

Don't plan on such a grand scale. The university has a bad habit of ignoring the cheapest/easiest solution – don't over think it!

Signage is not clear, delivery trucks to Ramsey are often lost in the loop around the deck.

A lot of full-time staff work in the Health Center. When the building is blocked from the road, it's difficult for vehicles to get in and out.

Having a police officer at ECV intersection to direct rush hour traffic.

Bicycle and pedestrian education (RA/dorm sessions) for students; Require safety training once a year.

Redcoat band rehearsal schedule (5:30-7:30 on M T Th F) adds to traffic volume because those students cannot or will not take the bus with their instruments and equipment. Therefore they drive a short distance out of necessity or convenience after practice has ended.

Class scheduling should be staggered to alleviate congestion on Tuesday/Thursday afternoons.

No service delivery parking areas. Only need 30 minute parking spots for deliveries.

## Appendix B: Stakeholders and Audiences List

This document is a draft of potential stakeholders and audience of UGA's East Campus Precinct for the East Campus Circulation Charrette. The two distinctions are based upon frequency of use on East Campus.

### Stakeholders (Daily Users)

- East Campus Departments:
  - Academic:
    - Ag Leadership
    - Animal and Dairy Sciences
    - Art
    - College of Agriculture and Environmental Sciences (Activity Center) (?)
    - Kinesiology
    - Music
      - Red Coat Marching Band
    - Rec. & Leisure Studies
      - GORP (Ramsey ?)
    - Health, Promotion, and Behavior (HPB)
  - Administrative:
    - Facilities Management
    - Food Services
    - Parking Services
- East Campus Building Staff/Users:
  - Four Towers (Welcome Center)
  - Health Center
  - Ramsey Center/Vision/Dentist
  - Facilities Management
  - Printing Department (Not Printmaking)
  - Performing Arts
  - Hugh Hodgson School of Music Performance Space (?)
  - Georgia Museum of Art
  - Joe Frank Harris Commons
  - Parking Lot Attendants
- Residents:
  - Dorms:
    - 1512
    - 1516
    - McWhorter Hall
    - Vandiver Hall
    - Rooker Hall
  - Fraternities:
    - Alpha Epsilon Pi
    - Kappa Sigma
    - Pi Kappa Alpha
    - Phi Delta Theta
    - Tau Epsilon Phi
    - Sigma Nu

- Graduate Student Housing:
  - University Village A – L
- UGA Administration:
  - Athletic Association
  - Campus Architects
  - Facilities Planning
  - Grounds/Maintenance (Facilities Management)
  - Housing
  - Food Services
  - Police
  - Parking Services
  - Transit
  - Upper Admin
- Athens-Clarke County
  - Bike Athens
  - Emergency Services (EMS, Fire, Police)
  - Greenway/Planning (potential pedestrian bridge connection)
  - Non-UGA residents (commuters)
  - SPLOST Office
  - Manager's Office
  - ACC Transportation and Public Works ("The Bus" and Commuter lot out Lexington Hwy., etc.)

#### Audience (Occasional Users)

- Ramsey Users
- Performance Arts event attendees
- Visitors to Georgia Museum of Art
- Health Services Clients
- Students who have classes once or twice a week (art, animal science, ramsey (pe))
- Frat party guests
- Visitors to the Visitors Center
- Game day traffic
- Village Summit Dining Commons Visitors
- Intramural Field Users
- Non-UGA residents (commuters)
- Participants/Patients of kinesiology and HPB
- Music School – community lessons, recitals, etc.

## Appendix C: Sample Questions for Stakeholders/Audiences

### Questions for Athens-Clarke County

#### **Bike Athens**

- Do you feel that east campus traffic is a dangerous environment for cyclists?
- From poor to excellent, how would you rate bike lanes in the east campus area?
- From a cyclist's perspective, is there easy access from east campus to the rest of UGA/Athens? And from other parts of campus/Athens to east campus?
- What components of east campus work well for cyclists?
- Is there a major obstacle/ issue with east campus that must be overcome in order to improve east campus bike transit?
- Do you feel that the cyclist has been taken into consideration in current east campus design?

#### **Emergency Services**

- Is signage in east campus adequate for emergency responders?
- Are there any areas within east campus where access to an emergency situation is significantly compromised?
- How would you rate access to east campus from other areas of campus/Athens?
- How would you rate egress from east campus to other areas of campus/Athens/hospitals?
- Is there a specific area (s) within east campus where traffic congestion could compromise an emergency response?
- Do you see a potential problem for emergency responders at any specific time of day/night in the east campus area?

#### **Commuters**

- How often do you commute to east campus?
- What route do you take to east campus? Is there a problem with access to east campus using this route?
- Which route of egress do you use when leaving east campus? Is there a problem in using this route to leave east campus?
- Is east campus user friendly to commuters?
- How would you rate parking for commuters on east campus?
- Do you ever use satellite parking for east campus? Why or why not?
- Is signage on east campus adequate for commuters?
- Do you avoid entering/leaving east campus at certain times of the day due to potential traffic congestion?

#### **Residents**

#### **Dorms**

- Do you keep a car on campus? If yes, is this problematic?
- What would influence more residents to use campus transit in lieu of personal vehicles?
- Is parking on east campus problematic for you and your guests?
- Do you feel that east campus is well connected to the rest of UGA?

- What is your usual method of accessing other parts of UGA/Athens?
- How difficult is it to access all of UGA and downtown Athens without a car or scooter?
- What three things would you change regarding traffic flow on east campus?
- Name three components that contribute in positive way to traffic flow on east campus.
- Is there a major issue(s) on east campus that would be an obstacle to improving traffic flow?
- As a pedestrian, are you comfortable in accessing all areas on east campus? Do you feel safe at all times of day/night?
- Are there any intersections on east campus that you feel are especially dangerous for a pedestrian?
- Do you feel that east campus is user friendly for visitors to the campus?
- Is traffic congestion on east campus more pronounced on certain days or at certain times?
- Where do your guests park when they visit you on east campus?
- Would you add or remove any bus stops from east campus?

### **Fraternities**

- Are you able to easily access east campus using campus transit?
- Do commuters use River Road as a short cut to access/exit east campus?
- Is through traffic in your residential area an issue for you?
- Do you feel connected to the rest of UGA?
- Are you able to access all of UGA at any time of day/night using campus transit?
- Are your guests/visitors easily able to access your area?
- Do you have any safety/security concerns?
- What three things would you change regarding traffic flow on east campus?
- Name three components that contribute in positive way to traffic flow on east campus.
- What is your usual method of accessing other parts of UGA/Athens?
- How difficult is it to access all of UGA and downtown Athens without a car or scooter?
- As a pedestrian, are you comfortable in accessing all areas on east campus? Do you feel safe at all times of day/night?
- Are there any intersections on east campus that you feel are especially dangerous for a pedestrian?
- Do you feel that east campus is user friendly for visitors to the campus?
- What would influence more residents to use campus transit in lieu of personal vehicles?

### **Graduate Student Housing**

- Do you keep a car on campus? If so, is this problematic for you?
- As a pedestrian, are you comfortable in accessing all areas on east campus? Do you feel safe at all times of day/night?
- Are there any intersections on east campus that you feel are especially dangerous for a pedestrian?
- Do you feel that east campus is user friendly for visitors to the campus?
- Do you feel that east campus is well connected to the rest of UGA?
- What is your usual method of accessing other parts of UGA/Athens?
- How difficult is it to access all of UGA and downtown Athens without a car or scooter?
- What three things would you change regarding traffic flow on east campus?
- Name three components that contribute in positive way to traffic flow on east campus.

- Is there a major issue(s) on east campus that would be an obstacle to improving traffic flow?
- Is traffic congestion on east campus more pronounced on certain days or at certain times?
- Where do your guests park when they visit you on east campus?
- Would you add or remove any bus stops from east campus?
- Is parking on east campus problematic for you and your guests?
- What would influence more residents to use campus transit in lieu of personal vehicles?

**For Ramsey Users:**

- How many times do you go to Ramsey every week?
- Do you think there are enough parking space in East Campus?
- If not, where do you think is suitable for parking in East Campus?

**For Performance Arts event attendees:**

- Is it easy for you to find where the event is?
- How do you think the traffic system works during big events? Do you think there are traffic jam problems?
- Is it easy for you to find a parking place? If not, where do you think is suitable for parking in East Campus?

**For Visitors to Georgia Museum of Art:**

- How do you get to the Museum of Art? Walk? Bus? Bike? Car?
- Do you think there are enough parking space for the Museum?

**For Health Services Clients and patients:**

- Do you think there are enough parking space for Health Center?
- Do you think it's convenient for patients move from the parking space to the Health Center?

**For Students who have classes once or twice a week:**

- How do you get to your classroom? Walk? Bus? Bike? Car?
- If you walk to your classroom, how do you think about the sidewalk? Convenient? Comfortable? Uncomfortable? Why?
- If you ride a bike, do you think it's necessary to have a parking space for bikes?
- If you drive, do you think there are enough parking space? If not, Where do you think is suitable for parking in East Campus?

**For Frat party guests:**

- Do you think there are enough parking spaces?
- If not, where do you think is suitable for parking in East Campus?

**For Visitors to the Visitor Center:**

- Is it easy for you to find where the Visitor Center is?
- Is it easy for you to find a parking place? If not, where do you think is suitable for parking in East Campus?

**For Game day traffic:**

- How long will it take when you drive through the campus during Game day?
- Where do you think has the worst traffic problem during Game day?

- Where do you usually park your cars during Game day?
- Where do you think should be parking space for Game day?

**For Village Summit Dining Commons Visitors:**

- How do you get to the Village Summit Dining Commons? Bus? Car? Walk? Bike?
- Do you think there are enough parking space?
- Do you think it's necessary for the Village summit Dining Commons to have its own parking space?
- If you think so, where do you think is the suitable place?"

**For Intramural Field Users:**

- How do you get to your classroom? Walk? Bus? Bike? Car?
- If you drive, do you think there are enough parking space? If not, Where do you think is suitable for parking in East Campus?

**For Non-UGA residents (commuters):**

- Do you think there are traffic jam problems during morning and evening?
- At what time do you think is the peak hours of the day?
- If you think so, where do you think has the worst traffic problem?

**For Participants/Patients of kinesiology and HPB:**

- Do you think there are enough parking space?
- Do you think it's convenient for patients move from the parking space to the HPB?
- Is it easy for you to find and drive to the HPB?

**For Music School-Community lessons, recitals, etc.:**

- Do you think there are enough parking space for Music School?
- If it is easy to drive to the Music School when there are some big music events?
- If not, where do you think has the worst traffic problem?
- Where do you think is suitable for parking in East Campus?

**Questions for East Campus Departments [Pratt]**

- Do you drive to work? ...bus? ...carpool?
- How can your parking be made easier for access/egress to campus?
- Is there a problem for deliveries to your department?
- Do students express difficulty in making it to your office or class?
- Do visitors to campus have difficulty finding you? ...finding parking? ...leaving campus?
- Do you have special equipment or mobility issues that make it difficult for your staff, students, faculty or visitors to access your department?
- Is there difficulty for campus services to reach you (mail, police, EMS, Facilities Management, etc.)?
- How do you reach other parts of campus: personal car, bus, walk?
- How would you define East Campus: green, paved, pastoral, busy, quiet, hot, cold, noisy.
- How would suggest to ease the parking/traffic peak hours?
- Are you aware of personal safety issues on East Campus (vandalism, sexual assaults, battery, etc.)?

- Is noise a problem for your department?
- If you had a choice would you choose to work on East Campus?
- Do you use the outdoors for any departmental functions – what? Where?
- Are there maintenance problems with being located on East Campus?
- Where do you eat lunch? How do you get there?
- What happens to your facility during high attendance events?
- Do you think that are any incompatible uses on East Campus?

**Questions for East Campus Building Staff/Users**

- What building do you work in?
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- What department do you work in?
- 
- Are you a full-time employee?
  - How many days per week do you work on East Campus?
  - What are your work hours?
- Do you drive to work? (give options: always / never / occasionally)
  - How long is your drive to work?
  - Do you carpool with others to campus? (give options: always / never / occasionally)
  - How long does it take you to leave East Campus? (ask for each day of the week)
- Do you bus to work? (give options: always / never / occasionally)
  - How long is your bus ride?
  - What bus stop do you get off at?
  - How long does it take to walk from the bus stop to your building?
- Do you walk or bike to work? (give options: always / never / occasionally)
  - How long does it take you to walk/bike to work?
- Where do you park?
  - Do you park the same place every day?
  - How long does it take to walk from your parking space to your building?
- Do you stay on East Campus all day, or does your work take you to other parts of campus/town? (give options: always / never / occasionally)
  - Do you leave East Campus for lunch?
- Do you interact with visitors to campus? (specifically Performing Arts, Music, GA Museum of Art, Welcome Center, Health Center, Ramsey, parking)
  - How many times per week do campus visitors come to your building?
  - How many visitors come to your building at a time?
  - What hours of the day do campus visitors come to your building?
  - Where do your visitors park?
    - Do they have to pay for parking?

- What types of questions do visitors ask you on a regular basis? (i.e. Where should I park? How do I get from [the Loop / downtown / campus] to your building? Do I need to pay for parking? Where is your building? etc.)
- Are you satisfied with the bus stops on East Campus? [location, number, frequency of stops]
  - How would you like to see them changed?
  - If you could remove only one bus stop, which would it be?
  - If you could add only one bus stop, where would it be?
- If you had to walk ten minutes longer to get to your building, but did not have to deal with traffic congestion in the afternoon, would it be a good trade off?
- If there was an opportunity to park in a satellite parking lot and take a ten minute bus ride directly to East Campus, would you use this service?
- Rank the following in order of importance:
  - Parking close to your building
  - Providing easy access/parking to your building for visitors
  - Alleviating traffic congestion
  - Improving sidewalks and crosswalks
  - Improving bike lanes
  - Improving bus stops
- If the East Campus Deck did not open as a free lot until 6:00PM (it currently opens at 4:00PM) would it affect your (or your building's guests') ability to use it?
- If there was direct access to Loop 10 by the East Village Deck, would you use it on a daily basis?

## Participants

### Acknowledgements

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Ron Hamlin, Campus Transit  
Wes Huff, UGA Police Department  
Dale Monson, School of Music  
Douglas Ross, Auxiliary Services  
Mike Volk, Parking Services  
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### Public input session participants, April 12, 2013

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